



Beauty Without Cruelty's Achievements

It has taken decades of perseverance for Beauty Without Cruelty to achieve considerable success. Our milestones and achievements, listed below, may be read about in detail on our website www.bwcindia.org

1975

- First edition of *List of Honour* tabulating approved products without Animal Ingredients.

1976

- Snakeskin Trade ends.
- Crocodile Farming banned.

1977

- **Monkey Exports banned.**
- Export of Painted Finches banned.
- Publication of BWC quarterly journal *Compassionate Friend* begins.

1978

- Polyester Silky Brocade developed.
- **Pegasus Award received for best Advertisement.**

1979

- Photographic evidence of capture of Turtles at Digha Beach and their illegal consumption eventually led to implementation of the Wild Life (Protection) Act, 1972.

1980

- The Chennai Municipal Corporation gave up Dog Leather production.
- Export ban on Doves.

1981

- Successful signature campaign against Fur Farming.
- *Satvanukampa* in Gujarati launched.

1982

- Thousands of Fox Tails confiscated.
- Amendments to the Prevention of Cruelty to Animals Act, 1960 partly accepted.
- Ban on use of Live Bait to capture Wildlife.

1983

- Silent Valley Forest saved.

1984

- **Animal/Calf Rennet imports banned.**

1985

- 'Beauty Without Cruelty' Film released.

1986

- On *Samvatsari* Wild Birds not released in urban areas where they cannot survive.

1987

- **Export of Frogs' Legs banned.**
- Torture of Tigress during filming exposed.

1988

- Greyhound Coursing with Hares banned in Punjab.

1989

- **ICAR Karakul Lamb Project closed.**
- Weekly Column on BWC in *Mumbai Samachar* begins.
- **Christian Animal Sacrifice by humans biting Piglets to death abandoned in Goa.**

1990

- BWC guidelines implemented for Animals used in Films.
- BWC helped Government of India with vital information for court case regarding a Performing Bear sent to France.

1991

- **Based on BWC report, Government of India ban on Tigers, Lions, Panthers, Bears and Monkeys performing in Circuses, etc.**
- Destruction of confiscated Wildlife items by Government of India.
- **Amendments suggested by BWC included in the Wild Life (Protection) Act, 1972.**
- Ban on Live Animal and Bird Exports. 100 Buffaloes saved from Sacrificial Beheading in Karnataka.

1992

- **Total ban on Ivory Trade.**
- Rabies Vaccine no longer produced using Sheep Brains.

1993

- 'Pet Libraries' closed.

1994

- Film *Betaaj Badshah* censored due to cruelty to Leopard.
- First edition of Beauty Without Cruelty *Investment Guide*.

1995

- Halted Clandestine Trade in Wildlife from Zoos.
- BWC begins publishing an annual Wall Calendar.

1996

- **'Joyrides' on Camels banned in Mumbai.**

1997

- Government of India voted against so-called 'Humane Trap'.
- Parliamentary Standing Committee invited BWC views on Value Based Education for implementation.
- **Dissection made optional in Gujarat schools.**
- Cruelty to Fox for Religious Ritual legally averted.
- Ostrich Farming stopped in Bengaluru and Sirur.

1998

- **Elephant Show in Mudumalai Sanctuary stopped.**
- Ban on *Dhirio* (bull-fights) in Goa upheld.
- Compu-programs in place of Dissection given to 200 Tamil Nadu schools.
- **Export of Deer Antlers banned.**
- Special Award from Mayaram Surjan Foundation to BWC for *Compassionate Friend*.
- **Udbur Village convinced to permanently give up Animal Sacrifice.**

1999

- Published BWC research in book form, entitled *A Vegetarian Lifestyle*.

2000

- Awareness created among foreign tourists resulted in a lessening of illegal Dancing Bears.
- Assurance given that Live Bait would not be used for Gir Sanctuary Lion Census.

2001

- **Veg/Non-Veg Symbols on Packaged Foods mandatory.**
- **Many Mini and all Travelling Zoos permanently shut down.**

2002

- Laws protecting Animals printed and circulated to Police.
- **Meat Lobby plans thwarted.**
- Use of Mongoose Hair abandoned in Artists' Paint Brushes after raids.

2003

- Mass Publicity & Education at Palitana.
- Pigeons saved from fatal Kite-string/*Manja* injuries.

2004

- **Mechanised Slaughterhouse at Amravati cancelled.**

2005

- Camel Sacrifices stopped at Kochi.

2006

- Animal Sacrifices stopped on *Dassera* Eve in Mumbai.
- Elephant not allowed to be gifted to foreign Zoo.

2007

- Demand for *Varkh*/Silver Foil, made without Leather, resulted in its manufacture.

2008

- Bullock-cum-horse-cart Races forbidden.
- Fewer Snakes tortured on *Nag Panchmi*.
- Live Bait Shows stopped at Gir.
- **Phonetic Alphabet developed by BWC for Animal Activists.**

2009

- **Carbonated Waters affix Veg/Non-Veg Symbols.**
- 50% less Animals Sacrificed at *Gadhimai Mela*, Nepal.
- *Foie Gras* (liver of ducks and geese) not served by airline, some top restaurants or sold by some stores.
- Ban on *Dhirio* (bull-fights) in Goa continues despite political efforts to repeal it.

2009

- First edition of *Veg @ Lent* Vegan Recipe leaflet published.
- Orkut deleted 'cruel' communities.
- *Hinsa* vs. *Ahinsa* e-mailers launched.

2010

- **First edition of *Hinsa* vs. *Ahinsa* published as book and on CD.**
- Hundreds of Pledges taken giving up Animal Products.

2011

- Punishment for causing Elephant Deaths on Railway Tracks and by Electrocutation.
- Depiction of Cruelty to Animals in Advertisements and Film stopped.
- **End to Elephant Polo in India.**
- Events involving Bulls as 'performing animals' halted.
- *Karuna-Mitra* in Hindi re-started after 21 years.
- Suggestions given to Government of India for Draft Animal Welfare Act, 2011, etc.

2012

- Pearls = Pain campaign launched.
- Plans to Export Beef from India stalled.
- Central Board of Film Certification and Broadcasting Content Complaints Council plug loopholes to curtail Cruelty to Animals in Films.

2013

- **Plans to set up Dolphinariums dropped.**
- Animal Sacrifice almost ends at *Ekvira Devi* Temple at Karla.
- Dog Races cancelled in Maharashtra.

2014

- Emu farming, etc. brought under the ambit of Ponzi schemes.
- Scheme to raise Goats for Slaughter by School children withdrawn in Kerala.
- Camel made Rajasthan State Animal.
- **India bans Import of *Foie Gras*.**
- Investigations and Exposure regarding Animals Sacrificed at *Gadhimai Mela*, Nepal.

2015

- **Bulbul-fights banned in Assam.**

2015

- Import and Export of Shark fins banned.
- Beef Ban in Maharashtra.
- Veg Capsules can replace Gelatine Capsules.
- No Euthanasia for Retired Army Animals.
- *Gadhimai* Temple Announcement to Stop Animal Sacrifice.

2016

- Ban on Camel Slaughter in TN.

2017

- ***Varkh* made using Leather banned.**
- Suggestions to Government incorporated in new Prevention of Cruelty to Animals Rules.
- **Ban on *Manja* for flying Kites.**
- Ban on Wild Animals in Circuses.
- Dog Races cancelled in Maharashtra.

2018

- No Marine Oceanarium at Somnath.
- Restrictions on Oxytocin manufacture & sale.
- Export of Goats and Sheep from Nagpur cancelled.
- Proposed Crocodile Culling halted in Andamans.
- Army Stops Ritual Animal Sacrifices.
- **Notification banning all Animals in Circuses.**
- Uttarakhand banned 'catch & release' angling.

2019

- Live dinners of Calves for Lions stopped again at Gir Sanctuary.
- **Hundreds of Camels Saved from being Sacrificed in Uttar Pradesh.**

2020

- Killing of Raptors in Punjab stopped.
- Dog Meat banned in Nagaland.
- **No Camels Sacrificed for *Bakri Eid* in India.**
- Elephant Rides at Amer Fort to be phased out.

2021

- Victorias without Horses for Joy-Rides in Mumbai.
- Sale of Catapults curtailed.
- Plan Bee saved Elephants.

2022

- **Illegal Trafficking & Slaughtering of Camels stopped by Madras High Court.**
- **Banganga Tank Fish saved.**

